

Forest Economy Wisconsin

HIGHLIGHTS

Forestry is the number one employer in 7 counties

Forestry is one of the top ten industries by output and value added in Wisconsin

Forestry is 2.4% of state GDP or 1 out of every \$42 produced

Forestry provides 1.7% of the jobs in the state

Forestry provides 4.2% of the output in the state

Every job in forestry supports 3.8 additional jobs in the state

Every million dollars of output in forestry creates \$1.3 million output in other sectors

Wisconsin is the number one paper producing state in the US



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Direct Economic Effects

	Employment	Output	Value Added
Forestry and Logging	4,242 jobs	\$299.0 million	\$121.1 million
Pulp and Paper	30,656 jobs	\$18.3 billion	\$4.8 billion
Sawmills and Wood Products	24,699 jobs	\$4.3 billion	\$1.5 billion
Total	59,597 jobs	\$22.9 billion	\$6.4 billion

Employment

Jobs	59,597 jobs
Payroll	\$3.6 billion
Total Labor Income	\$3.9 billion
Indirect Employment	224,265 jobs

Output

Total Output	\$22.9 billion
Output per Worker	\$383,502
Indirect Output	\$29.8 billion

Taxes

Direct	\$156.4 million
Indirect Taxes	\$1.3 billion

Trade

Foreign Exports	\$2.3 billion
Domestic Exports	4.9% of total state exports
	\$14.2 billion
	9.3% of domestic exports

2012 data. Output is the total value of the industry in the local economy. Value added is a measure of the industry's contribution to the local community; it includes wages, rents, interest, and profits. Direct impacts are jobs, revenue, and taxes for normal business operations. Indirect includes indirect and induced impacts. It refers to the dollars industry and households spend at other area businesses and the local jobs supported by the forest industry.